



Dear Gem State Member and Parents:

It is once again time to start rounding up our sponsorships to ensure top notch awards that we can provide year after year at the Gem State Rodeo Banquet. As a member it is a requirement that each kid bring in a minimum of \$150 by June 1, 2025 to be able to continue participating throughout the entire year.

Our intent with the sponsorship drive was never to add one more line item for the parents to pay. We know you moms, dads, grandmas, and grandpas have lots of financial responsibilities in the game of rodeo already. Our intent is, however, to get help from everyone. Each one of us does business with many great people who are willing to help our association and reward the kids for a summer of hard work and practice. We need all members to join in gathering sponsorships.

In addition, it is a great life lesson for all kids to get out there and promote themselves and our sport of rodeo. In the past years, the association has chipped in with additional awards money at the end of the year. This year our goal is for this sponsor money to cover ALL awards. We have a goal of fundraising \$45,000.

Often we are able to donate prize packages to the top sponsor selling boy and girl Gem State Member. We are actively looking for this prize package for 2025.

Thank you for all your efforts in helping with our sponsorship drive.

Gem State Rodeo Board

We have included some tips and a script you can use if you are bit on the shy side or just aren't sure what you need to say when asking potential sponsors for money.

*Dress Nice.*

*Smile and be yourself.*

*Look them in the Eye.*

*Shake their hand*

*"Hi, my name is Emma Jo. I am a member of the Gem State Rodeo Association. I run barrels, rope, tie goats and pole bend. As a member I am looking for an awards sponsor. We have a form I can show you that provides you all the different options. We also have ways that we can advertise for you."*

*Say Thank you!*