



Dear Valued Sponsor:

Gem State Rodeo Association (GSRA) is a youth rodeo organization in the Treasure Valley that has been serving the local community for several decades. GSRA's purpose and mission is that rodeo helps teach kids responsibility, sportsmanship, accomplishment, and provides valuable family time. We currently have 150+ members from many communities across Oregon and Idaho ranging in age from 4 to 18 years old, competing in rodeo events in 8 divisions, 4 each for both boys and girls. GSRA holds 7 rodeos each year, typically between April and August in various locations that in recent years have included Star, ID; Caldwell, ID; Homedale, ID; Emmett, ID; New Plymouth, ID; and, Nyssa, OR.

Our contestants compete for day money and for cumulative season points, which determine the season placement for each event and all around placement for each of our 8 divisions. Your sponsorship allows GSRA to award modest day money for each rodeo and to award a buckle to our season's top placing contestant in each event for each division plus additional awards for each of the remaining contestants rounding out the top places up to 6. The coveted all-around saddle is awarded to the top overall contestant and a reserve all around buckle for our 2<sup>nd</sup> place contestant in each division.

Awards are presented at our season ending banquet featuring a dinner, raffle, and silent auction of items donated by each member family and our sponsors as well as the presentation of all awards.

Sponsor appreciation is featured on our website, [www.gemstaterodeo.com](http://www.gemstaterodeo.com), on the cover of each rodeo program, in announcements at each rodeo, and shared regularly on our Gem State Rodeo Facebook page. In addition, saddle sponsors will be featured on all-around saddles, banner sponsors will have their banner hanging in the arena, and jacket sponsors will have their name listed on the jackets or sweatshirts that each member receives at the end of the rodeo season.

GSRA is a 501(c)3 Charitable Organization and greatly appreciates your support in advancing our mission and your tax-deductible donations of any amount. Please see the following page for sponsorship opportunities.