



Dear Valued Sponsor:

Gem State Rodeo Association (GSRA) is a youth rodeo organization in the Treasure Valley that has been serving the local community for several decades. GSRA's purpose and mission is that rodeo helps teach kids responsibility, sportsmanship, accomplishment, and provides valuable family time. We currently have 150+ members from many communities across Oregon and Idaho ranging in age from 4 to 18 years old, competing in rodeo events in 8 divisions, 4 each for both boys and girls. GSRA holds 7 rodeos each year, typically between April and August in various locations that in recent years have included Star, ID; Caldwell, ID; Homedale, ID; Emmett, ID; New Plymouth, ID; and, Nyssa, OR.

Our contestants compete for day money and for cumulative season points, which determine the season placement for each event and all around placement for each of our 8 divisions. Your sponsorship allows GSRA to award modest day money for each rodeo and to award a buckle to our season's top placing contestant in each event for each division plus additional awards for each of the remaining contestants rounding out the top places up to 6. The coveted all-around saddle is awarded to the top overall contestant and a reserve all around buckle for our 2nd place contestant in each division.

Awards are presented at our season ending banquet featuring a dinner, raffle, and silent auction of items donated by each member family and our sponsors as well as the presentation of all awards.

Sponsor appreciation is featured on our website, www.gemstaterodeo.com, on the cover of each rodeo program, in announcements at each rodeo, and shared regularly on our Gem State Rodeo Facebook page. In addition, saddle sponsors will be featured on all-around saddles, banner sponsors will have their banner hanging in the arena, and jacket sponsors will have their name listed on the jackets or sweatshirts that each member receives at the end of the rodeo season.

GSRA is a 501(c)3 Charitable Organization and greatly appreciates your support in advancing our mission and your tax deductible donations of any amount. Please see the following page for sponsorship opportunities.



2024 Sponsorship Form

Rodeo helps to teach kids responsibility, sportsmanship, accomplishment and provides valuable family time.

Quantity	Description	Amount	Total
	Full Saddle Sponsor (Business name will be featured on one All-Around saddle)	\$ 1,200.00	\$
	Banner Sponsor (Banner, provided by sponsor, will be hung at all current year GSRA rodeos)	\$ 600.00	\$
	Jacket Sponsor (Business name will be featured on contestant jackets and/or sweatshirts)	\$ 400.00	\$
	Event Buckle/Award Sponsor	\$ 250.00	
	Other Donation (Indicate amount at right)		

Sponsor Information: Total: \$ _____

Business Name: _____ Contact: _____

Address: _____

Email Address: _____ Phone Number: _____

Sponsors are featured on our website, www.gemstaterodeo.com, day sheets, announcements at each rodeo, and shared on social media. Banner sponsors will provide their banner. All sponsorship money collected is used to purchase year-end awards for the kids.

THANK YOU FOR YOUR CONTINUED SUPPORT

Please return this form and your tax-deductible payment payable to GSRA to:

Gem State Rodeo Association

Nanci Carlton – 6447 Glendale Rd – Melba, ID 83641

For more information, contact Nanci at (208)407-6099 or nancicarlton@hotmail.com

GSRA is a NON –Profit 501(C)3 Organization. Your donation is Tax-Deductible! EIN# 90-0735945

GSRA Member that secured this sponsor: _____

(GSRA Members: To be eligible to compete for the entire rodeo season, you must bring in a minimum of \$150 in sponsorships, which must be turned in by June 1st. To get credit for your donations, you must complete this form, and write your name on the line above. Thank you for your help!)

Office Only Check # _____ Amount \$ _____ Date: _____ Initials _____